

Newman Catholic Schools

Education Commission

Minute Summary for 27 September

01. Present: Frs. Slowiak, Grevatch, Rybicki, Alphonse. Committee Chairs: Shelly Norman, Paul David, Phil Menzner. Parish Representatives: Peggy Johnson, Cathy Bush. Ex Officio Members: Dr. Janet Klosinski, Kelly Meverden. Non-Members: Jamie Delikowski, Mona Fox, Tina Meyer, Vicki Koeppel, Jay St. Clair
02. Absent: Frs. Burkhardt, Thorn, Brice, Kowalski. Committee Chairs: Carol Luetmer, Mike Vesel, Troy Brown, Randy Pagel and Parish Representatives: Steve Opatik, Kris Fritsche, Mike Nowinsky
03. Presentation from Marketing, Recruitment and Enrollment. Marketing goals were 1) To assure that identity of NCS is consistent and constant, 2) To increase enrollment through increased marketing efforts. October will begin a partnership with 89Q, Christian radio that targets 25-40 year old women. 550AM will have live inter-actives as Pat Schneider interviews; Administrators, teachers and others speakers; the interactive interviews will be our own agenda. 89Q produced spots at no cost to NCS. Fr. Slowiak reflected that advertising should reflect the parish support of NCS.
04. The Pastors met in June and requested the Commission reserve time for discussion of the contents of the "white paper." The "whitepaper" was prepared during the Phase II Ad Hoc support formula study committee process conducted between September 2010 and April 2011.
05. Dr. Klosinski reviewed changes in the diocesan safe environment program as it relates to instruction about human development. New guidelines include parent meetings at certain age levels. Parents continue to be the primary educators of their children. This is especially emphasized with regard to the content related to human development and passing along virtues and Church teachings.
06. Paul David, Development Committee Chair, reported that the committee has begun to explore establishment of a foundation. Regarding the Annual fund and phonation the number of contacts is decreasing with traditional methods because of the use of social media with younger alumni.
07. NCS will be conducting an internal review of the call for non-tuition related resources; school fundraisers, field trips, athletic wear, and the like. Some parents have noted the frequency of requests is a burden.
08. In Randy Pagel's absence, Dr. Klosinski asked for approval to move forward on the remainder of the facilities update project which includes doors and locks at the MS/HS. The total cost not to exceed funds remaining from the window replacement project. **Consensus** was reached to proceed with the facilities update project which includes the replacement of the doors and locks at the Bridge Street Campus, the total cost not to exceed funds remaining from the original donation.